

WANDERBIRD TROPHY DORF-TIROL 2023 PRESS RELEASE EN

Dorf Tirol became a Hike & Fly Hotspot (again)!



Dorf Tirol, July 15, 2023 - The WANDERBIRD Trophy in Dorf Tirol was a complete success! With 125 international athletes and a great atmosphere, this year's unique event concept offered an unforgettable experience for all participants. The event took place in the best weather and attracted numerous visitors from the region.

The WANDERBIRD Trophy presented itself with three exciting categories: FUN, TOUR and HERO. Each category had its own challenges and offered participants the opportunity to demonstrate their skills and passion for Hike & Fly.

WANDERBIRD A special thanks goes to the sponsors, the Tourism Association Dorf Tirol and Salewa, who supported the event. Also thanks to our exhibitors Advance, Skywalk and Woody Valley for their presence and support.

Burnair Map's live tracking allowed spectators to follow the participants in real time and follow their progress on the course. A big thank you also goes to our cable car partners, Seilbahn Hochmuth, Meran2000 and Hirzer Seilbahn, who provided free uphill rides to participants in the FUN category.

In addition to the competition, the supporting program of the WANDERBIRD Trophy offered visitors a varied entertainment program. In addition to the race, there was a breathtaking acrobatic flight show by Jerry the Pilot and the South Tyrolean band Straight Flush provided the best entertainment in the evening at the award ceremony.

In the evening, the winners of the WANDERBIRD Trophy 2023 in the categories FUN, TOUR and HERO were honored on the festival meadow in Dorf Tirol for their outstanding achievements. The full list of winners can be found on the website wanderbird.io

It is worth highlighting that at this year's WANDERBIRD Trophy, for the first time, over €5,000 was distributed to athletes in the HERO category. This shows the appreciation and support for the participants who gave their best to succeed in this challenging competition.

The next day's program included Good Morning Yoga with Elisa Deutschmann, as well as a meditation workshop by Paul Guschlbauer & Veronika Mayerhofer. In the Hike & Fly Workshop of Aaron Durogati & Paul Guschlbauer the race of the day before was analyzed again by the two exceptional athletes. At the exhibitors Advance, Skywalk and Woody Valley the latest products could be tested on the market.

Another notable news is the introduction of the Storyteller Award. Entries for this award can be submitted via social media until July 25. The best three videos will be awarded a total of €2000. More information is available on the website www.wanderbird.io

The organizers around Aaron Durogati and Paul Guschlbauer and the participants of the WANDERBIRD Trophy are thrilled with this year's event and are already looking forward to next year. The Hike & Fly community can look forward to more exciting competitions, great atmosphere and unique experiences.



The complete results are available on the website at wanderbird.io